

**All children and teens with food allergies, celiac and other atopic diseases have a sense of belonging, trust and community** – this is the vision of Camp Blue Spruce. We strive to reach this vision through intentional programming that considers the social and emotional impacts of food allergies. The Camp Blue Spruce Board is raising funds to support this critical work which fills a gap in the food allergy community by creating connections that support the health and well-being of these youth.

Sponsorship is an opportunity for our generous community of friends and partners to rally around our mission and come together to address the epidemic of food allergies and its effect on children and teens.

**Camp Blue Spruce aims to provide social and emotional support through our following programming:**

- ✓ **Flagship Medical Camp:** the only weeklong overnight camp in the country with the focus on a safe and welcoming environment free of the top-9 allergens plus all gluten.
- ✓ **Counselor in Training:** a leadership track and camper progression which has a profound impact on our young adults with food allergies.
- ✓ **Allergy Pals USA:** a year-round on-line mentorship curriculum that focuses on confidence and communication skills for kids ages 7 – 12.
- ✓ **Junior Mentors:** high school peer mentors for youngsters with food allergies. This training program includes opportunities for advocacy and leadership.
- ✓ **Food Free Fun for Everyone:** in-person local events for newly diagnosed families providing face-to-face support, education and community building.

Funding the important work of Camp Blue Spruce can change the lives of children, youth and families in our communities. Visit our [website](#) or join us on social media to learn more.

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**Increase awareness about your products to a targeted audience and send a strong message that your company is dedicated to the wellbeing of the community.**

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**Enhance customer loyalty and publicly align your brand with the only organization focused solely on youth living with food allergies.**

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# Sponsorship Partner Benefits

Brand Recognition and Visibility	\$10K+	\$7.5K	\$5K	\$2.5K	\$1K >
Camper scholarships named after sponsor	✓				
Opportunity for team to visit camp with Board docent to see impact of support	✓	✓			
Title Sponsor with promotional article in camp newsletter and on social channels	✓	✓	✓		
Company recognition on website and social channels	✓	✓	✓	✓	
Company recognition on sponsor flyer, camper handbook and camp t-shirt	✓	✓	✓	✓	✓
Promotional materials included in camp goodie bags	✓	✓	✓	✓	✓



*“This was the best week of my life! I made a lot of new friends and camp made me more confident with my allergies.” ~ 11 y.o. Camper*

*“Thank you for the amazing work you are doing. Allergy Pals USA has been a huge game- changer for our daughter, helping her manage anxiety from her allergies.” ~ Allergy Pals USA parent*

## The Impact of your Sponsorship

In 2023, **Camp Blue Spruce** increased the number of participants and weeks of overnight camp by 25%; tripled the number of participants in our online peer mentoring program; and awarded partial to full financial assistance to 14% of our campers.

Your financial contributions support:

- ✓ \$1,000: An additional kitchen staff member to manage over 60 anaphylactic allergens and sensitivities at camp
- ✓ \$2,500: A Mental Health Coordinator at camp along with mental health training for staff
- ✓ \$5,000: 24-hour professional medical staff and supplies at camp
- ✓ \$7,500: A week of safe, healthy, allergy free meals for 50 campers
- ✓ \$10,000: Five full-tuition camp scholarships



We are a 501(c)3 nonprofit corporation, and your donation may be tax-deductible.

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Visit us [www.campbluespruce.org](http://www.campbluespruce.org)



Camp Blue Spruce



@campbluespruce

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